



## 2019 Supporter Opportunities

**PMC KIDS** Rides are a way to include young cyclists in the mission of the Pan-Massachusetts Challenge (PMC) annual bike-a-thon to raise money for cancer research at Dana-Farber Cancer Institute. Since 2005, the **PMC KIDS** Rides have **raised over 9.3 million** dollars through Dana-Farber's Jimmy Fund. The **PMC KIDS** Rides Program engages youth in philanthropy, instills the value of working for the benefit of others, and promotes athletic fitness and physical activity. The program enables children between the ages of 3 and 13 to ride their bikes and solicit sponsors to donate money to cancer research. **100% of all money raised at this event will go directly to Dana Farber** via the PMC. In 2018, the PMC as a whole raised over **\$56 million dollars!** Last year, **Acton Boxborough Maynard PMC KIDS Ride** supporters like you along with the 200+ riders raised **over \$53,000 for a total of \$188,000+ in six years!!** Help us surpass last year's success by becoming a **tax deductible** supporter of the

The 7<sup>th</sup> annual  
Acton Boxboro Maynard  
**PMC KIDS** Ride  
Sunday June 2, 2019  
8:30 – 12:00 pm  
Nara Park, Acton, MA



Participating as an Acton Boxboro Maynard **PMC KIDS** Ride Supporter will put **your business/organization name, logo, and description in front of active market customers** who will learn of your commitment to the PMC mission. Please see the details of support levels on the accompanying page.

We hope you will consider becoming a 2019 Supporter for the Acton Boxboro Maynard **PMC KIDS** Ride.

For questions or more information, please contact us directly  
via email at [pmckidsab@gmail.com](mailto:pmckidsab@gmail.com) or call Leigh D'Agostine at 617-455-1254.

[www.ABKidsRide.com](http://www.ABKidsRide.com)

**Thank you for your generous support!!!**

Your Coordinators for the Acton Boxboro Maynard **PMC KIDS** Ride  
Leigh D'Agostine, Dana Greenberg, Julie James, Mary Lavene, & Eve Schluter



Tax ID: 04-2746912



## 2019 Supporter Levels

TAX ID 04-2746912

### Platinum Sponsor: \$1000 or greater cash donation

- ❖ Your logo on the marketing item to be given to each rider – available only to the first 2 Platinum Sponsors
- ❖ The option to bring your own tent and marketing materials to the event to reach out directly to the riders and their families
- ❖ The option to provide us with your businesses banner to be hung on the backdrop of the after-ride events
- ❖ Your logo on the ABM PMC KIDS Ride postcard, included in each goodie bag and as a promotional takeaway at area businesses and public facilities
- ❖ The option to provide us with one additional piece of marketing information to be included in each goodie bag (limited to half a page in size)
- ❖ Your logo, URL link & a brief description on the **ABM PMC KIDS Ride** website supporter page
- ❖ Your logo included on our thank you E-Blast

### Gold Sponsor: \$500 to \$999 cash donation

- ❖ Your logo on the 2020 save the date magnet to be given out in the goodie bag
- ❖ The option to provide us with your businesses banner to be hung on the backdrop of the after-ride events
- ❖ Your logo on the ABM PMC KIDS Ride postcard, included in each goodie bag and as a promotional takeaway at area businesses and public facilities
- ❖ The option to provide us with one additional piece of marketing information to be included in each goodie bag (limited to half a page in size)
- ❖ Your logo, URL link & a brief description on the **ABM PMC KIDS Ride** website supporter page
- ❖ Your logo included on our thank you E-Blast

### Silver Sponsor: \$250 to \$499 cash or in kind donation

- ❖ The option to provide us with one additional piece of marketing information to be included in each goodie bag (limited to half a page in size)
- ❖ Your logo, URL link & a brief description on the **ABM PMC KIDS Ride** website supporter page
- ❖ Your logo included on our thank you E-Blast

### Bronze Sponsor: \$100 to \$249 cash or in kind donation

- ❖ Your logo, URL link & a brief description on the **ABM PMC KIDS Ride** website supporter page
- ❖ Your logo included on our thank you E-Blast





**PMC  
KIDS RIDES**  
ACTON • BOXBOROUGH • MAYNARD

**2019 Supporter Registration**  
TAX ID 04-2746912

The 7<sup>th</sup> annual Acton Boxboro Maynard **PMC KIDS** Ride will take place on Sunday June 2, 2019 from 8:30 – 12:00 pm at Nara Park in Acton, MA. We hope to have 200+ kids of all ages participating in this event. As this is a charity event to raise money and awareness for Dana Farber Cancer Institute we need supporters, like you, to make it happen! Boost your visibility with eager local customers by supporting the 2019 **PMC KIDS** Ride Acton Boxboro Maynard at the **PLATINUM, GOLD, SILVER, or BRONZE** level.

Applications and payment are due by **APRIL 15<sup>th</sup>**.

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website URL: \_\_\_\_\_

**Please check your preferred Supporter category**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> <b>PLATINUM</b><br>\$1000 and greater<br>cash donation | <input type="checkbox"/> <b>GOLD</b><br>\$500-\$999<br>cash donation | <input type="checkbox"/> <b>SILVER</b><br>\$250 - \$499 cash<br><u>OR</u> in-kind donation | <input type="checkbox"/> <b>BRONZE</b><br>\$100 - \$249 cash, in-kind donation<br><u>OR</u> providing a kids activity |
|---|--|--|---|

If you checked in-kind or kids activity please describe below what you plan to do. A few examples for kids activities include face painting, sport demonstrations or relays, bike decorating etc. In-kind needs are water, food donations, music, ice, and large raffle items like bikes, ipad etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

May we put a link to your site on the ABM **PMC KIDS** Ride website? es o

Please send a high-resolution color (and B&W, if possible) file (.jpg or .eps) of your logo to  
pmckidsab@gmail.com

**Please mail this completed Enrollment Form and your raffle item or check made payable to Kids PMC Ride AB, to:  
189 Burroughs Rd Boxborough, MA 01719. If pick up is needed for a raffle item please email us at pmckidsab@gmail.com**

**Thank you for your generous support!!!**

Your Coordinators for the Acton Boxboro Maynard **PMC KIDS** Ride,  
Leigh D'Agostine, Dana Greenberg, Julie James, Mary Lavene & Eve Schluter

